



**HOLD RELEASE UNTIL: Monday January 6th, 2020**

**KEYSYS, a locally grown software development company, is expanding into Huntsville**

**Huntsville, AL:** KEYSYS, a custom software development company, has announced today its expansion into the Huntsville market. Founded 12 years ago, KEYSYS has seen steady growth in the Birmingham area through their focus on helping business leaders get the important stuff done.

On the company's recent expansion into Huntsville, KEYSYS CEO Jim Bob McAllister said:

*“At KEYSYS, we’re all excited to be an active participant in Huntsville’s community and hire talent in the area. We plan to take our proven model of building software collaboratively under one roof and replicate that in Huntsville, partnering with area businesses to keep revenue and talent in Huntsville.”*

To make this expansion possible, KEYSYS will open their new office in the HudsonAlpha Biotechnology campus located in Cummings Research Park. For local leadership, KEYSYS has chosen Greg Engle, former CEO of API Digital (acquired by NeoNova), to step in as the General Manager at the Huntsville location. For more information on KEYSYS, visit [www.keysys.io](http://www.keysys.io) and find KEYSYS on LinkedIn, Facebook and Instagram.

**About KEYSYS:** KEYSYS is a custom software development company headquartered in Birmingham, Alabama. Since 2007, KEYSYS has focused on helping clients succeed and coworkers thrive. Their agile development process is collaborative, supportive, and uniquely tailored for each individual client's needs. KEYSYS has been a recipient of the Birmingham Business Journal’s Small Business Award as well as one of “Birmingham’s Best Places to Work”.

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